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## Skram: Tallshelf Rising

*The International Contemporary Furniture Fair, May 2010*

NYC, may 2010—The International Contemporary Furniture Fair marks the official launch of Skram Furniture Company's Tallshelf by lead designer A. Jacob Marks. Continuing the expansion of its innovative product offering, Skram's Tallshelf underscores the company's mission to craft approachable modern furniture of unparalleled workmanship.

Functionally-tuned and bold in form, Tallshelf is elemental design at its purest. A characteristic blending of Skram workmanship and Marks' bold, austere but nuanced aesthetic, the unit fills a void in the modern design market for an affordable, highly-customizable, well-crafted open storage unit. Close cousin to Skram's popular Wallshelf, released in 2009, Tallshelf explores proportion and line to dramatic effect.



The juxtaposition of plate steel for the uprights and solid timber for the shelves creates a seemingly impossible visual lightness from the front, while Tallshelf's side view offers an alternatively intriguing presentation. Says Marks: "The materials are a critical part of this design—it would have been impossible to execute without the structural properties of the steel, and the texture of the timber glimpsed through the slots in the steel makes for a stunning side elevation."

Tallshelf will be displayed at the ICFF with hand-polished and waxed raw steel plate uprights and ebonized white ash shelves. As presented, the unit measures 32w x 16d x 84h and has 8 graduated shelves. The unit may be configured as shown, as a one-sided unit, or as a two-sided unit for free-floating applications. Standard material options for the shelves include all of Skram's solid timber options. For the uprights options include the raw, waxed steel, matte black, satin silver, or a wide variety of custom color options. Tallshelf may also be customized in a variety of sizes to suit specific applications. The item may be ordered fully-assembled or disassembled for transit.

Press, retailer, and customer inquiries may be directed to Skram at 919 245 0045 or [sales@skramfurniture.com](mailto:sales@skramfurniture.com).

ABOUT SKRAM FURNITURE

Lead designer and owner Jacob Marks was recently named one of the top 50 young designers of the Americas in *Young Designers: Americas*, a Daab publication. His work is rooted in a philosophy that argues for the "inextricability of good design and fine workmanship." A self-taught furniture maker and designer, Jacob's furnishings show technical mastery while exuding warmth and enduring value. The Skram workshop is a 17,000 square foot studio located in a 100 year old former cotton mill in Hillsborough, North Carolina, a colonial town in the state's Piedmont region. It is organized to permit the efficient manufacture of Skram products, and makes possible Skram's undertaking of major projects. Jacob is ably assisted by longtime friend and floor manager Seth Tice-Lewis and six other expert craftsmen. According to Marks, "Every piece is built by someone, myself included, who is striving for perfection every time. Workmanship is an easy word to throw around, but for us it is more than a slogan." Skram's commitment to authentic materials, innovative design, and sustainable practices provides entrée to high-profile projects in the residential, commercial, and hospitality markets. Their pieces can be modified in material, scale, or configuration to accommodate specific needs for a truly custom solution.