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## Skram's Version 5 Rocker launches at ICFF

*The International Contemporary Furniture Fair, May 2010*

A breathtaking addition to Skram's innovative seating collection, the Version 5 Rocker is a triumph of modern craft. Created by A. Jacob Marks—founder of North Carolina based Skram Furniture Co.—the new Rocker affirms the company's place at the forefront of American design.



The Version 5 Rocker is the culmination of a nine year evolution of Marks-designed lounge chairs. The Rocker exemplifies Marks' technical mastery as well as the development of a designer venturing further into the realm of curvilinear form: hand-shaped parts bound by seamless mortise-and-tenon joinery create a sinuous, almost muscular presence. In keeping with Skram's expanding material vocabulary, the new design makes use of saddle leather, in tension for both the seat and back. At once supremely comfortable and jaw-droppingly beautiful, who says you can't have it all?

Says marks, "My designs are typically a negotiation of aesthetics, function, and practicalities; Version 5 is all aesthetics and function. It's a bit more indulgent. This is a chair for people who appreciate chairs as art."

Version 5 is ergonomically-designed and made-to-order in a variety of standard and custom timber and leather options. It can also be customized to fit varying body types. Signed and dated by the designer, the Rocker is a limited edition item. It debuts at the ICFF in New York this spring, where it will be shown in German beech with black saddle leather and in ebonized white ash with chestnut saddle leather.

Press, retailer, and customer inquiries may be directed to Skram at 919 245 0045 or [sales@skramfurniture.com](mailto:sales@skramfurniture.com).

## ABOUT SKRAM FURNITURE

Lead designer and owner Jacob Marks was recently named one of the top 50 young designers of the Americas in *Young Designers: Americas*, a Daab publication. His work is rooted in a philosophy that argues for the "inextricability of good design and fine workmanship." A self-taught furniture maker and designer, Jacob's furnishings show technical mastery while exuding warmth and enduring value. The Skram workshop is a 17,000 square foot studio located in a 100 year old former cotton mill in Hillsborough, North Carolina, a colonial town in the state's Piedmont region. It is organized to permit the efficient manufacture of Skram products, and makes possible Skram's undertaking of major projects. Jacob is ably assisted by longtime friend and floor manager Seth Tice-Lewis and six other expert craftsmen. According to Marks, "Every piece is built by someone, myself included, who is striving for perfection every time. Workmanship is an easy word to throw around, but for us it is more than a slogan." Skram's commitment to authentic materials, innovative design, and sustainable practices provides entrée to high-profile projects in the residential, commercial, and hospitality markets. Their pieces can be modified in material, scale, or configuration to accommodate specific needs for a truly custom solution.